



## We Build Serious Websites

### For Serious Dealers



It is a well-known fact that in many cases a dealership's website is a potential customer's first impression of their business. We strive to make that first impression a positive and successful one!

We have been designing websites for dealerships since 1995 and have a well-established and proven track record of success.

Functionality, ease of use and depth of information are paramount to catching the eye of the customer and keeping them coming back!

**Already Have a Great Site? No Problem. We Can Integrate Inventory Pages and Other Features.**

## Design Is Fine...

## But Content Is Everything

*Inventory is a website's #1 dynamic (changing) content.*

Current content tells Google and other search engines that you are a serious dealer and a company to list high in their search results.

We ensure you get the credit you deserve and keep your inventory on your domain. SOARR powered websites are ALWAYS up-to-date with fresh inventory!

#### Our Standard Sites Includes

- Custom Home Page
- Two Support Pages
- Custom Domain Name
- Detailed Inventory
- Unlimited Photo Spec Sheet
- Secure Credit Application
- Contact Forms
- Loan Calculator
- Parts/Service Specials
- Website Hosting
- Mobile Version



#### Take It To The Next Level

- Automated Video Player
- Finance Pre-Qualifications
- Daily Email Deals Signup
- Contest for \$5000
- NADA Price Compare
- Instant Price Quote
- Instant Purchase / Make Offer
- Chat / Text Messaging
- Online Parts
- Local Optimization
- Social Optimization
- Blogging
- SEO Optimization
- Pay-Per-Click Advertising
- Logo Design
- Additional Pages



**Procede Users: Ask About WebConnect Solution**

**Real-time Connectivity For Parts • Service • Accounting**

**SECURE – FAST – EFFICIENT – DETAILED – CUSTOM – RESPONSIVE - MOBILE**

**FOR MORE INFORMATION OR TO SCHEDULE A LIVE DEMO**

**740.587.1695 - INFO@SOARR.COM**

**ASOARRProduct**